

Miami Beach Association

PO Box 91 – Old Lyme CT 06371

www.miamibeachassociation.com

Clean Beach Pass Program

Introduction

The Miami Beach Association (MBA) Clean Beach Pass (CBP) program has been instituted to provide for the stewardship of its privately-owned beach property and adjacent Long Island Sound. In implementing this CBP program MBA aims to provide property owners, residents, abutting neighbor's and the public an orderly, safer, clean, and well maintained Beach facility to enjoy and to protect our natural resource.

To provide for this program, MBA will be charging a Clean Beach Fee (Fee) to all beach goers that are not MBA, Sound View Beach (SVB) or Town of Old Lyme property owners or residents. Old Lyme property owners or residents will need to provide proof of residency (e.g., copy of property tax bill, driver's license, or any other appropriate identification) at time of entry onto the Beach during hours of operation

Why we have the CBP program

Over the past 5 years all the beach communities in Old Lyme have experienced a substantial increase in the need to maintain the health and safety of their beaches. A significant increase in the inappropriate behavior by persons using the beach in violation of community beach rules and regulations (including Town Ordinances) requires this initiative to re-establish a beach that is used and maintained as a family-friendly atmosphere for peaceful enjoyment by persons of all ages but especially families with children.

What we hope to accomplish with this approach

It is our desire and hope that those frequenting our beach will gain a greater respect and understanding of how fragile our environment is and that there is a cost associated with maintaining the cleanliness and health and appropriate use of Miami Beach. We also hope that it sends a message that all our beach communities in Old Lyme will have zero tolerance for individuals who choose not to respect property owners and residents of the Old Lyme beach community, their personal property, the beach rules and regulations and the police force enforcing them, our business establishments, and, of course, the beach itself.

Guidelines for the Clean Beach Pass (CBP) Program

The following guidelines have been established but are not limited to:

1. Days / Hours of Operation (subject to change without notice)

- **Miami Beach is open daily from 8:00 AM – 8:00 PM.**
- **Fee Collection** will begin on May 18, 2017 and continue through Labor Day.

2. Fee Schedule and Process

- Adults 18 and over: \$10/day
- Juniors 10-17 years ; \$5/day
- Children under 10: Free
- Old Lyme residents: Free with valid proof of property ownership, residency or valid CBP.
- Wristbands for the day will be provided to beach goers.
- MBA and Sound View Beach (SVB) property owners and residents can enter with a valid CBP that must be clearly displayed while they are on the beach.

3. Access to the Beach (Overview)

- General Public entrance off Hartford Ave (East Gate) - This the Fee collection entrance. Daily Fee Schedule applies as indicated above.
- Private entrance at Miami Beach Lot (West Gate) – This entrance is for MBA owners, residents and their guests only and is located on private property.
- Resident entrance off Pond Rd (Central Gate) – This entrance is for Old Lyme property owners and residents, including MBA and SVB property owners, residents and their guests - No Fee with valid CBP or proof of Old Lyme residency or property ownership (e.g., copy of property tax bill, driver's license, or other proper proof of residency). All others will be directed to the East Gate (Hartford Ave) entrance to pay the daily Fee per the schedule posted at the beach entrance. *(Note: Old Lyme, MBA and SVB owners and residents may also use the East Gate (Hartford Ave) entrance with valid proof as indicated above but are encouraged to use the Pond Rd entrance for convenience and quick entry).*

4. Security

- Miami Beach Association has contracted with a qualified independent Security company.
- Security personnel will be assigned to the beach to monitor Fee compliance. They will walk the Beach. Individuals without a wristband that are not part of an MBA or SVB family or group displaying a CBP will be directed to the Fee booth to purchase wrist bands.
 - If the individual(s) refuse to comply, Security personnel will make attempts to resolve the issue without altercation.
 - If altercation appears imminent Security will be advised to walk-away and contact an Old Lyme Police Officer or Resident State Trooper, and/or call 911.
 - Security personnel will also be stationed as needed at different points on the Beach including the Fee collection booth, at the high tide line at SVB and at Pond Rd (Center Gate) entrance.
- Security will also be assigned during the Beach Season to monitor the MBA parking lot, MBA roads, and the entrance to MBA at Flagler Road and Shore Road.

- Security and MBA property owners will not tolerate public disruptions. MBA property owners are instructed to dial 911 for any situation that may cause or lead to cause harm to person or property including any invasion of privacy (e.g., trespassing).
- MBA and the Security personnel fully expect that the Old Lyme Law Enforcement Officers will deal with the situation in a professional manner in accordance with Town ordinances and State statutes and to the full extent the law will permit including but not limited to breach of peace.

5. Clean Beach Pass Process for SVB and MBA Renters

- MBA and SVB Property owners who rent their cottages will need to determine how they will manage their CBP with their tenants.
 - The property owner is issued the CBP and is responsible for its care, use and replacement.
 - CBPs will not be issued or sold to renters.
 - We strongly suggest to property owners who allow renters to use their CBPs, include an additional amount into any security deposit required to cover the high cost of replacing a lost or stolen CBP.
- If property owners who rent their beach house do not provide the use of their CBPs then Renters will be required to use the Hartford Avenue (East Gate) entrance and pay the daily Fee.
- If the property owner uses a property management or real estate company to manage their rentals, we strongly suggest the property owner inform the company of their process to manage CBP's so the company can explain it to potential renters. This will help avoid confusion or disruption on the beach.
- Renters who use the owners CBPs must follow the rules.

EVERYONE MUST COMPLY WITH MBA BEACH RULES CLEARLY POSTED AT THE BEACH ENTRANCES